

INTREPID SLOANE

A RATHER NICE HANDBOOK TO
TOWN, COUNTRY AND THE
WORLD. THERE IS A TIME,
SEASON AND PLACE FOR
EVERYTHING

FOR IMMEDIATE RELEASE

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Phones for Sloanes!

LONDON 9th November, 2007

London's young Sophisticates and Socialites keen to try out their latest hot toy, the iPhone launched today, might like to check out **iSloane.com** a newly created website dedicated to their unique lifestyle. An offspring of **IntrepidSloane.com**, it seeks to turn Apple's latest device into a must-have pocket resource for those enjoying life to the max. Updated constantly it offers the low-down on people, parties, events, entertainment, places to eat, trends and products.

Will Staeton, the 24 years old Broadcasting graduate behind **iSloane.com** stated " Operating between user and supplier, we are able to provide a mobile portal that will evolve into a high calibre online concierge service."

iSloane.com has partnered with **londonparties.co.uk** who stage weekly functions in the heart of the Capital. Users of the service are offered opportunities to join the guest lists of exclusive parties. Friday's is to The Roof Gardens in Kensington High Street. Simply log on, and add your name to the guest list, which is operated on a first come basis".

Further information: www.iSloane.com | www.intrepidsloane.com |